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Architect 2015 to showcase innovative construction materials

Construction-material and architecture firms plan to show a range of innovative products at "Architect 2015", which will run from Tuesday until May 3 at Challenger Hall, Impact Muang Thong Thani.

Siam Woodland plans to introduce new interior-design products made from wood, acrylic, stone and other materials. Siam Cement will show its environment-friendly products at the event. TOA Paint will also have some innovative products to display.

Siam Woodland director Siri Siriwongwattana said the company would introduce many innovative products under the theme "A La Art". Made from several different materials, they are designed to match all of interior-decoration styles.

The company targets sales of Bt350 million this year, he said.

Meanwhile, SCG aims to inspire visitors to this event by decorating three rooms under the themes "Resort", "Cafe Loft" and "Homey" with its construction materials.

Architect 2015 will also have an international zone for 300 foreign firms to display their construction materials. Those firms will come from China, Japan, Taiwan, Turkey, Australia, the United States, Russia, European countries, and Asean members such as Malaysia and Vietnam.

The event will show 100 selected projects designed by Thai architects such as the highest building in Asean, Super Tower, by A49; The Factory 14 Hotel by Vin Varavarn Architects; and FYI by Somdul Architecture.

"We hope this event will show Thai architects' projects that also show Thailand's potential to be a design hub in this region when the Asean Economic Community becomes effective in December," said Chana Sumpalung, managing director of Architects 49 (Phuket) and chairman of Architect 2015.