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Thailand risks losing momentum through lack of automation: Survey

Percentage of businesses which expect automation to replace at least 5% of their workforce



Source: Grant Thornton IBR 2015
*low sample size, (1) Oil & gas, mining, utilities, (2) includes social services



Only 36 per cent of businesses in Thailand plan to automate a key operational process over the next 12 months, well below the average in the Asia Pacific which is facing an increase in labour costs, according to a survey.

The figure in Thailand is low though the Kingdom has a very low unemployment rate. Moreover, a rapidly ageing population means it risks falling behind unless it ramps up its attention to automation and productivity, reckoned Grant Thornton International.

Against only 36 per cent of businesses in Thailand, two thirds of businesses in emerging Asia Pacific are planning to automate a key operational process over the next 12 months, according to data from the Grant Thornton International Business Report (IBR), slightly ahead of the global average (56 per cent)

These companies are looking to lower costs, and for greater accuracy and increased flexibility to increase or decrease production, while three in five expect this automation to replace workers.

